

BEATE WOHRLE

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EXPERTISE

DESIGN	form-, pattern- and surface design concept development and design consultation visualisation in various media
CONSULTING	creative leadership and creative coaching transformation design design thinking trend research

EDUCATION

2023–2024	ZHdK Zürich, MAS Creative Practice
2021–2022	ZHdK Zürich, CAS Adult Education in the Arts & Design
2019–2020	ZHdK Zürich, CAS Creationship
2002–2004	ZHdK Zürich, Executive Master of Designculture
1998–2000	Royal College of Art, London, Master of Art
1996–1998	School of Design Bern, Ceramics
1994–1996	School of Design Basel, Foundation & Graphics

AWARDS

NiBB Innovation Award / Red Dot Award / IF-Product Award /
IF-Product Award Gold / Interior Innovation Award / Good Design
Award / German Design Award, Nomination / Interior Innovation Award

PROJECT PARTNER

ASA Selection, Hoehr-Grenzhausen
Dansk International Designs, New York
Internationales Stadtbauatelier, Stuttgart
IPM AG, Hannover
Ligne Roset, Briord
Oribe Design Centre, Gifu, Japan
PSI, Messe Düsseldorf
Rosenthal AG, Selb
Schott Zwiesel AG, Zwiesel
Sigg Switzerland AG, Frauenfeld
Spirella, Embrach, Schweiz
Spitzenarchiv, Plauen
Universitätsspital Zürich
Villeroy&Boch AG, Mettlach
WMF, Geislingen/Steige
women&work MesseKongress, Bonn / Frankfurt
Zurich University of the Arts (ZHdK/DHdLL)
Zurich University of Applied Sciences (ZHAW/IPH)