

BEATE WOHRLE

EDUCATION

2021–2022	ZHdK Zürich, CAS Adult Education in the Arts & Design
2019–2020	ZHdK Zürich, CAS Creationship
2002–2004	ZHdK Zürich, Executive Master of Designculture
1998–2000	Royal College of Art, London, Master of Art
1996–1998	School of Design Bern, Ceramics
1994–1996	School of Design Basel, Foundation & Graphics

AWARDS

Red Dot Award / IF-Product Award / IF-Product Award Gold / Interior Innovation Award / Good Design Award / German Design Award, Nomination / Kücheninnovationspreis / Interior Innovation Award / Bombay Sapphire Award

PROJECT PARTNER

ASA Selection, Hoehr-Grenzhausen
Dansk International Designs, New York
InoVo UG, Rödenthal, Redaktionsbüro Kaarst
Internationales Stadtbauatelier, Stuttgart
Ligne Roset, Briord
Oribe Design Centre, Gifu, Japan
PSI, Messe Düsseldorf
Rosenthal AG, Selb
Schott Zwiesel AG, Zwiesel
Sigg Switzerland AG, Frauenfeld
Spirella, Embrach, Schweiz
Villeroy&Boch AG, Mettlach
WMF, Geislingen/Steige
women&work MesseKongress, Frankfurt

EXPERTISE

DESIGN	form-, pattern- and surface design concept development and design consultation visualisation in various media
CONSULTING	creative leadership and creative coaching transformation design design thinking trend research

CONTACT

studio@beatewoehrle.com
+41 43 288 90 08